

Media Fact Sheet

The Finanzze Framework: Property Strategy & Finance Success | Alastair Hoyne

PUBLICATION DATE	PAPERBACK ISBN	STRUCTURE
30 October 2026	978-1-0369-8001-6	37 chapters across seven parts

The book in one sentence

The Finanzze Framework connects property strategy, valuation and finance so investors can assess not simply whether an opportunity looks attractive, but whether it can be acquired, funded, executed and exited successfully.

Publication information

Title	The Finanzze Framework: Property Strategy & Finance Success
Author	Alastair Hoyne
Publisher	Finanze Strategy Ltd, under licence
Publication date	30 October 2026
Paperback	7 x 10 inches; black-and-white interior; 460 pages
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The seven parts

- Purpose and Perspective
- Building Your Foundations
- Choosing Your Property Strategy
- Specialist Products & FINANZE® Strategies
- From Illustration to Repayment
- Capital, Partnerships and Credibility
- Protecting What You Build

Subjects covered

- Buy-to-let, portfolio investment, refurbishment, HMOs and serviced accommodation
- Commercial and semi-commercial property, social housing, land and development
- Below-market-value acquisitions and FINANZE® Title Split Finance
- FINANZE® Lease Extension, SSAS Development, Experience Bridge and Commercial Investment Bridge
- Options, conditional contracts, lease options, deferred consideration and overage
- Finance illustrations, credit decisions, valuation, legal due diligence and exit
- Private capital, joint ventures, family continuity, estate planning and protection

Intended readership

Property investors from those building their foundations through to experienced investors reviewing more specialist transactions. The book is written for investors first, while also offering relevant context for brokers, lenders and other property professionals.

Editorial angles

- Why finance should be part of due diligence rather than the administration that follows it
- What lenders and valuers need to see before a property strategy becomes fundable
- Why below-market-value is an evidence question rather than a marketing label
- Short leases, title splits and other strategies where legal structure and valuation interact
- Why every bridge should have a credible Plan A and Plan B exit
- How better pre-underwriting can improve speed without weakening credit judgement
- Why property investors should think beyond acquisition to continuity and succession

MEDIA ENQUIRIES

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