

Author Biographies & Book Descriptions

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40-word author biography

Alastair Hoyne is founder and CEO of Finanze Group and author of The Finanze Framework. With more than 20 years of experience across finance, entrepreneurship, investment, property and business building, he brings a practical operator's perspective to property strategy and specialist finance.

100-word author biography

Alastair Hoyne is founder and CEO of Finanze Group and author of The Finanze Framework: Property Strategy & Finance Success. His background spans investment banking, property, specialist finance, entrepreneurship and business building. Through Finanze, he works across property strategy, finance brokerage and specialist short-term lending, with a particular interest in transactions where valuation, legal structure, leverage and exit need to be considered together. His writing focuses on helping property investors understand not only the opportunity in a transaction, but also how lenders, valuers and other professionals assess whether the structure can actually be executed.

Long author biography

Alastair Hoyne is founder and CEO of Finanze Group and author of The Finanze Framework: Property Strategy & Finance Success.

His professional background spans investment banking, property, specialist finance, transaction structuring and entrepreneurship. He has built and exited businesses, worked in investment banking and served as COO of a £31bn investment manager in Hong Kong. That experience shaped an approach focused on understanding the asset, the capital, the risks and the eventual outcome as one connected commercial decision.

Through Finanze Group, Alastair works across property strategy, finance brokerage and specialist short-term property lending. His particular interests include bridging and development finance, below-market-value acquisitions, valuation, title splits, lease extensions, commercial investment property and the relationship between lender underwriting and investor strategy.

The Finanze Framework brings those disciplines together for property investors. Rather than separating property strategy from property finance, it examines how acquisition, valuation, borrowing, value creation, legal execution, risk and exit interact throughout the life of a transaction.

Alastair is available for selected media commentary, interviews, podcasts and industry discussions on property investment, specialist lending, valuation, entrepreneurship and the development of more efficient property-finance processes.

30-word book description

The Finance Framework is a practical property-investment guide connecting acquisition, valuation, finance, value creation and exit, helping investors understand whether an opportunity can actually be funded and executed.

75-word book description

The Finance Framework: Property Strategy & Finance Success connects property-investment strategy with the finance required to execute it. Across 37 chapters, Alastair Hoyne examines mainstream and specialist property strategies alongside valuation, underwriting, legal process, funding costs, risk and exit. From buy-to-let and refurbishment through to title splits, lease extensions, BMV acquisitions and commercial investment, the book is designed to help investors ask better questions before committing capital.

150-word book description

The Finance Framework: Property Strategy & Finance Success is a practical guide to the relationship between property strategy and property finance. Across 37 chapters and seven parts, Alastair Hoyne explores the investor journey from foundations and deal selection through acquisition, valuation, borrowing, specialist strategies, underwriting, legal due diligence, facility management, exit and longer-term wealth planning.

Strategies include buy-to-let, refurbishment, HMOs, serviced accommodation, commercial property, development, below-market-value acquisition, title splitting, lease extensions and other specialist structures. The central argument is simple: a property strategy cannot be assessed properly in isolation from the finance and exit that make it executable.

The book therefore looks beyond headline returns and interest rates to examine supported value, cash requirements, lender thinking, execution risk, alternative exits and what happens when assumptions move. It is educational rather than personalised financial, investment, legal or tax advice.

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